Indiana University-Purdue University Indianapolis

Jaguar Alumni Group (JAGs)

http://www.enroll.iupui.edu
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Jaguar Alumni Group (JAGs)

Purpose Statement

JAGs is a volunteer program that the Office of Undergraduate Admissions, with assistance from Alumni Relations, launched in the Fall of 2009. JAGs will extend the reach of the IUPUI Office of Undergraduate Admissions through the volunteer recruitment efforts of well-trained, knowledgeable and enthusiastic alumni.

Undergraduate Admissions
The Undergraduate Admissions Office is composed of a variety of staff who collectively work to assist prospective students and educate them on the opportunities available at IUPUI. Undergraduate Admissions is dedicated to providing excellent service to students so that they may succeed in reaching their educational and professional goals.

Alumni Relations
IUPUI has over 130,000 living alumni with an ever growing and active alumni relations program to match the continuing growth of our campus and its alumni population. The Office of Alumni Relations helps forge connections with alumni into ongoing, engaging relationships with IUPUI through events and volunteer opportunities.

IUPUI Mission
Indiana University-Purdue University Indianapolis (IUPUI), a partnership between Indiana and Purdue Universities, is Indiana’s urban research and academic health sciences campus. IUPUI’s mission is to advance the State of Indiana and the intellectual growth of its citizens to the highest levels nationally and internationally through research and creative activity, teaching and learning, and civic engagement. By offering a distinctive range of bachelor’s, master’s, professional, and Ph.D. degrees, IUPUI promotes the educational, cultural, and economic development of central Indiana and beyond through innovative collaborations, external partnerships, and a strong commitment to diversity.

Statement of Values
IUPUI values the commitment of students to learning; of faculty to the highest standards of teaching, scholarship, and service; and of staff to the highest standards of service. IUPUI recognizes students as partners in learning. We value the opportunities afforded by our location in Indiana's capital city and are committed to serving the needs of our community. Our students, faculty, and staff are involved in the community, providing educational programs, working with a wide array of community partners who serve Indianapolis and Central Indiana, offering expert care and assistance to patients and clients, and engaging in field research spanning virtually every academic discipline. As a leader in fostering collaborative relationships, IUPUI values collegiality, cooperation, creativity, innovation, and entrepreneurship as well as honesty, integrity, and support for open inquiry and dissemination of findings. IUPUI is committed to the personal and professional development of a diverse campus community of students, faculty, and staff; to continuous improvement of its programs and services; and to building a strong, welcoming campus community for all.
Dear JAG Volunteer:

Thank you for joining the Jaguar Alumni Group!

Your involvement in the continued growth of IUPUI is very important at this juncture in our history. Having had the experience of being a student at IUPUI, who better to tell our story to prospective students? You know the value of your education. You know the special advantages IUPUI has to offer. Young people are often overwhelmed with information and choices about which college to attend, but it is the voice of experience that will rise above the din.

By helping to recruit students to IUPUI, you are not only giving back to the campus but also to the community. IUPUI is at the heart of downtown Indianapolis, in the state’s capital city and largest population center. We have the potential to make a big difference in raising the college-going and degree-completion rate and, in turn, making our city a talent magnet for well-educated creative people. Ample evidence shows that the more education citizens have the more they contribute to the economy, philanthropy, civic commitments, and overall quality of life for everyone.

As you undertake this voluntary service for IUPUI, please accept our deepest thanks for your dedication and loyalty.

Go JAGS!

Sincerely,

Charles R. Bantz
Chancellor
Opportunities to be Involved

JAGs volunteers may participate in any or all of the following activities:

- Refer Prospective Students to IUPUI
- Assist Admissions Staff Members at College Fair Programs
- Represent IUPUI at College Fair Programs
- Host and Attend Yielding Events (i.e., receptions, dinners, send-off parties) at Key Points in the Admission Cycle
- Communicate with Prospective Students via e-mail, chats and letters

College Fairs/College Nights

Programs are designed to give prospective students and families a chance to gather literature about colleges and speak to a representative from colleges and universities. Fairs are typically 1.5 hours to 3 hours and are normally held at a high school or community center. As a JAG, you would stand at a table to answer questions and provide recruitment information to prospective students.

Informal Representation

JAGs can be just as effective with informal recruitment as they can with formal recruitment opportunities. JAGs can assist IUPUI by simply serving as a resource in their areas and by being a positive ambassador for IUPUI on a regular basis, and can refer students to IUPUI on the Office of Undergraduate Admissions website.
Expectations of JAGs members

- Stay well informed about IUPUI by reading all materials sent to you.
- Be willing to say “I don’t know, but I’ll find out.” If you do not know how to answer a prospective student’s question, call the Coordinator of Alumni Recruitment for assistance.
- Attend Alumni Recruitment meetings or training sessions when possible.
- Respond promptly to the Coordinator’s request, whether or not you can fulfill the request to meet. We need to know that you received the message and cannot attend.
- Send the appropriate paperwork back to the Coordinator after contact with the student.
- Inform the coordinator of changes in your contact information or volunteer status.
- Endorse IUPUI in all appropriate situations.
- Have fun!
Dos and Don’ts

Dos

- Arrive on time for your event.
- Smile! 😊
- Be enthusiastic. To the prospective student and/or family that you are speaking with, you are IUPUI.
- Answer positively when someone mentions another school. The key for prospective students is for them to find the school that fits for them. It may not necessarily be IUPUI.
- Know the basics including the size of campus, number of faculty and staff, and IUPUI was founded in 1969.
- Keep up-to-date on campus news.

Don’ts

- Don’t be afraid to say, “I don’t know.” Make note of the question and get contact information to pass along to the JAGs Coordinator so that they can make sure that a response to the question is provided.
- Don’t attempt to determine who should or should not apply to IUPUI.
- Don’t discourage anyone from applying, even if you believe the student is not qualified.
- Don’t give special attention to athletes.
- Don’t accept an invitation to a fair directly from a high school; each fair must be vetted by Admissions to ensure consistency.
Today's IUPUI

IUPUI: a world-class university blocks from a world-class city.

- IUPUI is home to the only professional medical and dental schools in the state and our nursing school is the largest multi-discipline nursing school in the nation.
- The IUPUI campus ranks among the top 20 in the country in the number of first professional and health-related degrees it confers.
- IUPUI alumni account for 85 percent of Indiana's dentists, half the physicians, nearly half of the state's lawyers, more than a third of the nurses, and a large percentage of the health and rehabilitation sciences and social work professionals.
- More than 30,000 students attend IUPUI, representing all 50 states and 122 countries.
- The campus offers more than 200 academic programs—from associate degrees to doctoral and professional degrees.
- The campus, blocks from downtown Indianapolis, is also just three blocks from the Indiana Government Center, four blocks from Victory Field and Lucas Oil Stadium, and adjacent to White River State Park, home of the NCAA National Headquarters, the Indiana State Museum, Indianapolis Zoo, and the Eiteljorg Museum.
- Student housing has the capacity for 1,107 students in a traditional residence hall, town homes, and Campus Apartments on the River Walk.
- IUPUI is Indiana's urban research institution and 3rd largest university. We combine the academic strength of both Indiana University and Purdue University with the advantages of being located in a dynamic and urban setting. Our unique combination of degrees and access to resources cannot be matched by another campus in Indiana.
Training Activities
How to Keep Up-to-Date

Before attending an event, here are some steps that will refresh your memory and bring you up-to-date.

☐ Explore the IUPUI website at www.iupui.edu.

☐ Review current “quick facts” about IUPUI at the Office of Communications and Marketing website http://ocm.iupui.edu/factbook/.


☐ Read the frequently asked questions from prospective students online at http://enroll.iupui.edu/ec/faq/.

☐ Review the IUPUI News center http://newscenter.iupui.edu/ for recent news releases.


☐ If attending a college fair on behalf of IUPUI, please refer to the Campus Fair Survival Guide (Appendix A) and Recruitment: Ethical Standards (Appendix B)
Appendix A

College Fair Survival Guide
Spring 2010

The College Fair Program: An Explanation

A College Day or Night Program is an event designed to bring college and university admissions representatives together with students, parents and guidance personnel for the purpose of disseminating information about the individual colleges or universities, financial aid, career directions, why to go to college and higher education in general. A college fair program is a group activity primarily aimed to encourage and assist students in making satisfactory transitions into educational institutions beyond the secondary level.

Preparation:
Invitations to college fairs must come to the Office of Undergraduate Admissions.

The College Fair Checklist:
- Review correspondence for directions/special instructions
- Attire should be business casual or IUPUI (not any other University) spirit wear with a collar
- Arrive at the college fair site in enough time to set-up, 30-45 minutes before the start is ideal
- Check in with the college fair coordinators and locate your table or room
- Set-up the table
- Be behind the table at the start of the fair and stay for the duration of the program
- SMILE, SMILE, SMILE
- Keep your presentation fresh – you do not want to sound like a tape recording!
- Leave behind materials for the guidance counselors
- Complete the college fair evaluations
- Fill out the IUPUI College Fair Report and return to the Office of Undergraduate Admissions

IUPUI's Core Message:
IUPUI is Indiana’s urban research institution and 3rd largest university. We combine the academic strength of both Indiana University and Purdue University with the advantages of being located in a dynamic and urban setting. Our unique combination of degrees and access to resources cannot be matched by another campus in Indiana.

<table>
<thead>
<tr>
<th>By the Numbers:</th>
<th>Freshmen Data (Fall 2009)</th>
<th>Transfer Data (Fall 2008)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate Students: 20,000+</td>
<td>Minority Enrollment: 15%</td>
<td># of Applicants: 8757</td>
</tr>
<tr>
<td>Graduate Students: 9,000+</td>
<td>Student Faculty Ratio: 18:1</td>
<td>% Admitted: 61%</td>
</tr>
<tr>
<td># of States Represented: 50</td>
<td>% of Classes with 30 students or less: 70%</td>
<td>Average HS GPA: 3.32 (those students with intent to enroll)</td>
</tr>
<tr>
<td># of Countries Represented: 130</td>
<td># of Undergraduate Majors: 200+</td>
<td>Average SAT Test Score: 1019</td>
</tr>
<tr>
<td># of International Students: 1,400</td>
<td># of Living Alumni: 140,000+</td>
<td>Average HS Rank: 74%</td>
</tr>
</tbody>
</table>
IUPUI Quick Facts & Talking Points:

- IUPUI was founded in 1969 as a partnership between Indiana University, Purdue University and the City of Indianapolis.
- IUPUI has more than 7,000 full-and part-time faculty and staff to serve more than 30,000 students. More than one in four students are graduate students and IUPUI’s enrollment includes students from all 50 states and 130 countries.
- Approximately 85% of Indiana’s dentists were trained at the School of Dentistry. More than half of Indiana’s physicians come from the School of Medicine. Nearly half of the state’s lawyers attended the School of Law and more than 1/3 of Indiana’s nurses come from the School of Nursing.
- IUPUI based schools and programs have produced more than 140,000 living alumni; nearly 83,000 live in Indiana and more than 59,000 live in the Indianapolis region.
- With our urban location in the state’s capital, students have opportunities for learning and living found nowhere else in Indiana. Our world-class campus is located within blocks of governmental offices, the center of business and financial district, professional and amateur sports, theatres, museums, and restaurants. IUPUI is bordered by four hospitals, connected to a fifth by a tram, exposing students to unparalleled resources for research and experiential learning.

Notable Awards & Recognitions:

- **US News & World Report**: Best Colleges: Up-and-Coming National Universities; Best Colleges: First Year Programs, Learning Communities, and Research/Creative Projects

- **Samaritan’s Feet**: In 2008 and 2009, Men’s Basketball Coach Ron Hunter cast a national spotlight on IUPUI by coaching barefoot and collecting more than 100,000 pairs of shoes for needy children in South America and Africa, to be distributed by the charity Samaritan’s Feet.

- **Forbes.com**: America’s Best Colleges

- **Institute for International Education**: Heiskell Award for International Partnerships

- **Corporation for National and Community Service**: Presidential Honor Roll for Community Service

- **Nobel Prize**: The IU School of Medicine, located on IUPUI’s campus, and their partnership with Moi University School of Medicine were nominated for a Nobel Prize

Indiana University-Purdue University Indianapolis has been touted as one of the top 15 “up and coming” American universities that *U.S. News and World Report* says people should be watching. IUPUI is Indiana’s premier urban university, with 20 schools and academic units which grant degrees in more than 200 programs from both Indiana University and Purdue University, home of nationally-ranked programs in nursing, public and environmental affairs, law, and health; and a campus renowned for service learning and civic engagement.

Our location within blocks of downtown Indianapolis facilitates advancement of research and teaching, and presents unique opportunities for internships, partnerships, community engagement, and more.
Frequently asked questions at college fairs:

Admissions Standards:

Making certain that students are prepared to be successful is of primary importance to us when making admission decisions. As part of the review of application review, we examine the high school record, including courses completed, grades earned, class rank, and standardized test results. In general, we use the following standards when making admission decisions:

1. The best preparation for college studies is the completion of a strong college-prep curriculum. Current Indiana high school students are expected to complete Core 40 and are strongly encouraged to earn the Academic Honors Diploma.

   If students are not in an Indiana high school, they should complete the following core of classes to be considered for admission:
   - 4 years of college-prep English
   - 3-4 years of mathematics, including second-year algebra (We highly recommend 4 years.)
   - 3 years of social sciences
   - 3 years of laboratory science
   - 4 years of some combination of foreign language, computer science or additional mathematics, laboratory sciences, social sciences, or English courses. Some IUPUI schools require additional courses.

2. Students must provide the results of either the SAT or ACT, including the Writing Section of the test. Though test results are considered during the admission review, we do not deny students strictly based on their test results. The SAT or ACT is most important when considering students for dual admission to their intended major and scholarship consideration. Though no grade point average guarantees admission to IUPUI, we generally expect to see students with a “B” average when reviewing applications. The trend in grades and the difficulty of courses are also very important, and we review favorably those students who have improved their grades in their junior and senior years. The two most important factors will be the courses attempted and the grades earned.

Majors/Programs:
IUPUI offers a distinctive range of bachelor's, master's, professional, and Ph.D. degrees in more than 225 undergraduate and graduate majors where students earn degrees from Indiana University or Purdue University.

Housing:
IUPUI has students who live on campus and students who choose to live off campus. We currently have one "traditional dormitory" co-ed facility (Ball Residence) which houses around 300 students. The Campus Apartments on the River Walk offer one, two, and four bedroom furnished apartments with full kitchens and laundry facilities. Resident students are allowed to bring a vehicle to campus. Students who have an interest in living on campus are encouraged to apply for housing early.

Making a Campus Visit:
Hold until Campus Visit options for fall are set.
**Campus Safety:**
IUPUI employs 34 full-time sworn police officers. The full-time and student police officers are certified as law enforcement officers by the Indiana Law Enforcement Training Board and meet the same standards as other law enforcement officers in Indiana. In an effort to provide protection and security to the campus, the IUPUI Police provide a number of services including more than 90 yellow emergency telephones on campus which are direct lines to the IUPUI Public Safety Dispatch Center. These provide free access for people on campus to request any type of assistance. In addition, students may obtain an IUPUI Campus Police escort to their car.
Recruitment: Ethical Standards

As a member institution of the National Association for College Admissions Counseling (NACAC), the Office of Undergraduate Admissions at IUPUI is committed to the Principles of Good Practice for this professional organization.

Please be aware that failure to abide by national and state recruitment regulations can result in a grievance filed against IUPUI.

Note the following excerpts from the 1993 Statement of Principles of Good Practice:

“High schools, colleges, universities, other institutions and organizations, and individuals dedicated to the promotion of formal education believe in the dignity, the worth, and the potentialities of every human being. They cooperate in the development of programs and services in post-secondary counseling, admission, and financial aid to eliminate bias related to race, creed, gender, sexual orientation, age, political affiliation, national origin, and disabling conditions. Believing that institutions of learning are only as strong ultimately as their human resources, they look upon counseling individual students about their educational plans as a fundamental aspect of their responsibilities.”

College and University members will:

- Exercise appropriate responsibility for whom the institution involves in admission, promotional, and Recruitment activities (including their alumni, coaches, students, faculty, and others...) and educate them about the principles outlined in this statement.
- Provide information and training to representatives to enable them to speak forthrightly, accurately and comprehensively in representing their institutions to counseling personnel, prospective students, and their families.

Representatives will:

- State clearly the admissions standards of their institution
- State clearly all priority dates for application
- Furnish data describing the currently enrolled freshman class
- Not use disparaging comparisons of secondary or post-secondary institutions
- Conduct conversations with students and parents in a professional manner, remaining behind or on the sides of tables, NOT in the aisles in front of the tables
- Display the informational materials provided by the institution (the display should be in good taste – trinkets such as key chains are prohibited)
- Refrain from recruiting students who are enrolled, registered, have declared their intent, or submitted a contractual deposit with other institutions